



Sacred Heart UNIVERSITY

JACK WELCH COLLEGE OF BUSINESS

Luxembourg

CORPORATE SUSTAINABILITY

DOES SUSTAINABILITY CREATE FINANCIAL OUTPERFORMANCE?

This course provides participants with knowledge, insights, and experience necessary to be at the cutting edge of managing in a sustainable manner. It covers the state-of-art in integrating sustainability into decision making practices. The course introduces the term sustainability, with a special focus on environmental sustainability. It describes international norms and standards, sustainability ratings, and how they're translated in today's business world. The aim is to bring participants up to speed about current, best practices in terms of sustainability and anticipate tomorrow's challenges.

SEMINAR LEARNING OBJECTIVES

- ✓ Understand sustainability challenges
- ✓ Integrate sustainability into decision making
- ✓ Understand international principles and standards & investment strategies
- ✓ Learn about sustainability ratings

COURSE DURATION:	4 SESSIONS OF 3 HOURS EACH
DATES:	OCT 3, 5, NOV 21, 23
PRICE:	€ 950
	€ 600 FOR ALUMNUS

PRESENTER PROFILE

Professor Hakan Lucius is Professor of Management and Finance. He teaches at the Executive MBA at the Frankfurt School of Finance and Management, and is a full time professional at the European Investment Bank (EIB), managing multicultural teams. Prof. Lucius received a Ph.D. with distinctions in industrial economics, an MBA from INSEAD, France, and an MSc in Engineering from Vienna Technical University. At the EIB, Prof. Lucius is heading Corporate Responsibility and Civil Society, covering sustainability and stakeholder engagement dimensions of the institution. Prior to this, he worked in financing operations within and outside the European Union. He currently also serves as the President of the European Investment Bank's Pension Board, and is on the eligibility committees of the Association of the Luxembourg Fund Industry's Environmental fund label and of the ESG fund label, he is member of the European Investment Bank Institute's Social Committee and of the Royal Institute of International Affairs, Chatham House.