



Sacred Heart UNIVERSITY

JACK WELCH COLLEGE OF BUSINESS

Luxembourg

INTERCULTURAL MANAGEMENT BUILDING ON INVISIBLE DIFFERENCES

The purpose of the course is to help understand the theory and processes of communication and management across cultures. The course is designed to be relevant to the broad spectrum of interpersonal challenges faced by a global manager. It focusses on the benefits of rich cultural diversity and on how to leverage such invisible differences. Class sessions explore the many values, attitudes and behaviors of individuals and how they think about and practice business relationships – with colleagues, employers, employees, clients, outside agencies, and others.

SEMINAR LEARNING OBJECTIVES

- ✓ Understand dimensions of cultures and theories of cross-cultural management, as well as how these impact management interactions
 - The ability to work with people whose backgrounds, expectations, and values differ from your own
 - The ability to avoid common mistakes made by managers
- ✓ Gain insight into personal and cultural preferences that influence your thinking, feeling and behaviour
 - The perception to understand your own cultural preferences
 - Putting your preferences at work in a multi-cultural environment
- ✓ Expand skills in achieving communication and management competences through the understanding and practice of increased flexibility and adaptability
 - The capacity to reflect and learn from your experience
 - The ability to create value and execute deals that others might overlook

COURSE DURATION: 4 SESSIONS OF 3 HOURS EACH
DATES: TO BE CONFIRMED
PRICE: € 950
€ 600 FOR ALUMNUS

PRESENTER PROFILE

Professor Hakan Lucius is Professor of Management and Finance. He teaches at the Executive MBA at the Frankfurt School of Finance and Management, and is a full time professional at the European Investment Bank (EIB), managing multicultural teams. Prof. Lucius received a Ph.D. with distinctions in industrial economics, an MBA from INSEAD, France, and an MSc in Engineering from Vienna Technical University. At the EIB, Prof. Lucius is heading Corporate Responsibility and Civil Society, covering sustainability and stakeholder engagement dimensions of the institution. Prior to this, he worked in financing operations within and outside the European Union. He currently also serves as the President of the European Investment Bank's Pension Board, and is on the eligibility committees of the Association of the Luxembourg Fund Industry's Environmental fund label and of the ESG fund label, he is member of the European Investment Bank Institute's Social Committee and of the Royal Institute of International Affairs, Chatham House.