

# LunchTime Learning Executive Education

Luxembourg 2018



# Sacred Heart UNIVERSITY

---

JACK WELCH COLLEGE OF BUSINESS

---

*Luxembourg*

Prof. Esther Celosse, LL.M.

## Why Join the SHU Executive Education Program?

- You are currently in a managerial/professional position and would like to acquire or broaden a set of targeted skills
- You are a specialist who is eager to deepen your knowledge of Management and Leadership
- You want to have access to highly experienced experts in our faculty regarding your field of development
- You want stay and wish to develop in Luxembourg and rest assured that you have a guaranteed and easy follow-up on the education

## What is the SHU Executive Education Concept?

### **Knowledge & Innovation**

The Jack Welch College of Business at Sacred Heart University Luxembourg is based in the heart of a thriving financial hub. Due to our close ties to international well-known and locally based companies in and around the city and our AACSB accreditation we are able to gain access to all the latest knowledge. We place a large importance on practical related concepts, models, insights and tools in the broad areas of Management and Leadership. We aim to push the boundaries of your knowledge and stimulate innovative thinking.

### **Project-Based Learning**

SHU's model of learning incorporates a wide variety of methods from concise assignments and cases to simulation games—all of which allow you to gain identifiable insights that are directly applicable to your professional environment.

### **Interaction & Reflection**

The wealth of knowledge and experience presented by both the faculty and in the attendees will be an important part of the foundation of this educational concept. The encouragement of open discussion, sharing experiences and new insights, challenging assumptions and introducing new ways of thinking will all be part of the formula for learning something new and developing our skill set.

## About Esther Celosse..

Esther Celosse LL.M. is an Adjunct Professor of Management at the Jack Welch College of Business at SHU Luxembourg and an independent consultant. Her career spans 28 years—working in the financial service industry and personal development services—while living in the Netherlands, the Netherlands Antilles, Chile, France, Belgium and Luxembourg. Her areas of expertise include change management, project management and development of management & leadership skills. She is appreciated for facilitation of strategy and innovation meetings. Esther's clients and students describe her style as pragmatic, no-nonsense and up-beat.



## How does the LunchTime Learning Series work?

- This new concept is a series of three sessions; each session is concentrated on a different topic
- The series can be enjoyed as a whole or as individual sessions, depending on your preferences
- Each session is 90 minutes long. 12:00-13:45  
*(The first 15 minutes is to allow attendees to arrive and be seated)*
- The session will run based on a introduction of initial models, literature and practical models, we will then work on the understanding of these learning through discussion between the participants and instructor
- All attendees, through interaction will be able to recognize how they can use the material in the context of the own organization

## Who is the LunchTime Learning Series for?

**All participants are welcome**, but this series is designed with a particular emphasis on **the executive professional** that may have a curiosity about any of the following:

- Anyone who wants to understand how we can deal with Managing Change in general, and more specifically, Managing Changes under uncertainty
- All who want to get a grasp of what Design Thinking is and get a flavor for some of the ideation techniques
- Those who want to learn how to fully engage teams in organizations

## What are the LunchTime Learning Series Topics and Dates?

<b>Session One:</b>	<b>Design Thinking Fundamentals</b>	September 21, 2018
<b>Session Two:</b>	<b>Managing Change Under Uncertainty</b>	October 23, 2018
<b>Sessions Three:</b>	<b>Fully Engaging Your Teams</b>	November 22, 2018

## When do I need to apply/register?

<b>Deadline Session One:</b>	Tuesday, September 18, 2018
<b>Deadline Session Two:</b>	Thursday, October 19, 2018
<b>Deadline Session Three:</b>	Monday, November 19, 2018

## How much does the LunchTime Learning Series Cost?\*

<b>One Session:</b>	€190
<b>Two Sessions:</b>	€340
<b>Three Sessions:</b>	€490

*\*Special discounts and rates available for current students and alumni*



## Design Thinking Fundamentals – September 21, 2018

- LEARNING OBJECTIVES:**
- Understand the Design Thinking principals and process
  - Reflect on the conditions for the application of Design Thinking
  - Identify how and when to use different problem solving techniques
  - Apply Ideation techniques to help solution finding process

- AGENDA:**
- Introduction
  - A General understanding of Design Thinking principles
  - How and when does design thinking have added value
  - Innovation process and how design thinking fits there
  - Ideation skills and exercises
  - Discussion
  - Wrap-up

- INTENDED AUDIENCE:**
- This session is aimed at executives and professionals who are curious about Design Thinking and how to better solve problems, thereby increasing their performance. This starts with better understanding the different type of problems and the required approaches to address them and solve them in an innovative way.



## Managing Change Under Uncertainty – October 23, 2018

**LEARNING OBJECTIVES:** After an initial introduction of change management models, literature and the understanding of what uncertainty is and does in the context of managing change, the participants will be able to recognize:

- The importance of the effects of uncertainty in everyday management
- Own situations where the managing of change of is hampered by uncertainty
- When to apply mechanisms to help cope with the effects of uncertainty in the Change management context

**AGENDA:**

- Introduction
- A General understanding of Change Management
- What does management under uncertainty mean
- Which mechanisms will help to deal with change and uncertainty
- How can these mechanisms be used
- Conclusions

**INTENDED AUDIENCE:** This session is aimed at executives and professionals who are curious about how they can deal with managing changes in general and managing change under uncertainty specifically, and which approach will help to cope with the change ourselves and how to support the teams under management.



## Fully Engaging your Teams – November 22, 2018

- LEARNING OBJECTIVES:**
- Reflect on Engagement Principles in the day-to-day of organizations
  - Identify how their own level of engagement with the teams can be improved
  - Apply concepts to help effectuate engagement or diminish dis-engagement

- AGENDA:**
- Introduction
  - A General understanding of Engagement and Performance
  - What does engaging your teams mean from a leaders perspective
  - Which behaviors and skills do engaging leaders need to show
  - How can the leaders use these behaviors and skills
  - Discussion
  - Wrap-up

**INTENDED AUDIENCE:** This session is aimed at executives and professionals who are curious about how to better engage their teams and thereby increase their performance. This starts with better coping with the required skills and behaviors ourselves and then going to support and lead our teams better.





# REGISTRATION

## EXECUTIVE EDUCATION

REGISTER FOR YOUR LIFELONG LEARNING EXPERIENCE WITH SHU TODAY!

### LunchTime Learning with Esther Celosse

NAME:	
DATE OF BIRTH:	
BILLING ADDRESS:	
CITY:	
POST CODE:	
COUNTRY:	
EMAIL ADDRESS:	
PHONE NUMBER:	
SHU AFFILIATION*:	<input type="checkbox"/> STUDENT <input type="checkbox"/> ALUMNI <input type="checkbox"/> OTHER

*\*Please select one*

Please select the number of sessions you want to attend:

ONE  TWO  THREE

Please select which session(s) you would like to attend:

- SESSION 1:** DESIGN THINKING FUNDAMENTALS  
*September 21, 2018*
- SESSION 2:** MANAGING CHANGE UNDER UNCERTAINTY  
*October 23, 2018*
- SESSION 3:** FULLY ENGAGING YOUR TEAMS  
*November 22, 2018*

Referred by Someone?

SHU AFFILIATION\*:

STUDENT  ALUMNI  OTHER

*\*Please select one*

NAME:	
-------	--

REGISTER FOR YOUR LIFELONG LEARNING EXPERIENCE WITH SHU TODAY!

EMAIL THIS REGISTRATION FORM TO SACRED HEART UNIVERSITY ([JDHILLON@SHU.LU](mailto:JDHILLON@SHU.LU))



Sacred Heart  
UNIVERSITY

JACK WELCH COLLEGE OF BUSINESS

Luxembourg

# QUICK FACTS

## LunchTime Learning Series-Executive Education

**WHAT** are the LunchTime Learning Series Topics and Dates?

<b>Session One:</b>	<b>Design Thinking Fundamentals</b>	September 21, 2018
<b>Session Two:</b>	<b>Managing Change Under Uncertainty</b>	October 23, 2018
<b>Sessions Three:</b>	<b>Fully Engaging Your Teams</b>	November 22, 2018

**WHEN** do I need to apply by?

<b>Deadline Session One:</b>	<b>Tuesday, September 18, 2018</b>
<b>Deadline Session Two:</b>	<b>Thursday, October 19, 2018</b>
<b>Deadline Session Three:</b>	<b>Monday, November 19, 2018</b>

**HOW** much does this cost?\*

<b>One Session:</b>	<b>€190</b>
<b>Two Sessions:</b>	<b>€340</b>
<b>Three Sessions:</b>	<b>€490</b>

*\*Special discounts and rates available for current students and alumni*

**WHERE** do I apply?

For more information or to begin the application process, please contact:

Esther Celosse – Professor:	<a href="mailto:ecelosse@shu.lu">ecelosse@shu.lu</a>
Alexandra Lewis – Office Manager:	<a href="mailto:alewis@shu.lu">alewis@shu.lu</a>
Joshua John Dhillon – Office Manager:	<a href="mailto:jdhillon@shu.lu">jdhillon@shu.lu</a>

Thank you for your interest and we looking forward to hearing from you.



**Sacred Heart**  
**UNIVERSITY**

JACK WELCH COLLEGE OF BUSINESS

Luxembourg