



MANAGEMENT IN THE DIGITAL AGE

SHU's certificate of Management in the Digital Age is geared towards those who wish to embrace the digital revolution. The main focus of the certificate is management centric and how emerging technologies around us can be utilized to develop and grow businesses. The course encompasses a spectrum of topics from Digital Transformation, Block Chain & Big Data, Supply Chain Management in the Digital Age.

All courses have been **elaborated with industry experts and are delivered by both academics and seasoned experts from the industry**. Although there is an examination for each course, an overall mandatory **interview with industry experts** is the final approbation for the certificate.

Program Structure

- 12 credit hours required to complete the certificate.
- Can be completed within a year.
- Flexible starting date.
- Completed courses may be applied toward the MBA degree.
- Certificate students attend courses with MBA students from a variety of backgrounds and companies, ensuring exposure to a broad range of learning experiences.

Admission Criteria

- Personal statement of interest.
- One letter of recommendation from employers or faculty.

Tuition Fees

- €8,640
- Payable in two installments of €4,320.

Programs of Study

Required course

- Digital Transformation

Elective courses from the following list

- Supply Chain Management in the Digital Age
- Blockchain & Big Data/Cryptocurrencies
- Marketing
- Managing Change
- Human Resources & Career Development
- Innovation Management
- Turnaround Management

Location and Times

- Evening courses (6:30-9:30 PM)
- All sessions given at the Chamber of Commerce in Luxembourg-Kirchberg (parking provided)



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JACK WELCH COLLEGE OF BUSINESS

Luxembourg



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