



LUNCHTIME LEARNING

The Jack Welch College of Business Executive Education Program is targeted at those who desire to become the best version of themselves. With guidance from our highly experienced faculty experts you can deepen your managerial and leadership skill set. Combining knowledge, innovation, reflection and project-based learning, our interactive seminars could be the key to unlocking your new way of thinking.

The series is composed of four separate sessions and different topics. Sessions can be enjoyed individually or as a combined series. Each session is a 90-minute long intervention where—based on an initial introduction of models, literature and practical examples—we work on the understanding of those learnings. Through discussions between participants and instructor, participants learn to recognize how they can use material in the context of their own organization and apply concepts in their professional environment.

Executive Education Concept

- **Knowledge & Innovation**

As a university-based Business School, we have access to the latest knowledge. Focusing on practice related concepts, models, insights and tools in managerial and leadership skills. Pushing the boundaries of knowledge and stimulating innovative thinking.

- **Project-Based Learning**

Using methods varying from real life projects to concise assignments, cases and simulation games allowing you to gain insights that are directly applicable to your position.

- **Interaction & Reflections**

A diverse set of perspectives across industries, professional experiences, and academic disciplines—from faculty and participants—are key components of our applied learning approach. Learn by sharing new insights, challenging assumptions, and introducing new ways of the thinking.

Location and Times

- Lunchtime (12:00-1:45 PM)
- Chamber of Commerce (TRAINING CENTER)
Luxembourg-Kirchberg (PARKING PROVIDED)

Prices & Promotion

- 1 Session €150 (LUNCH INCLUDED)
- 2 Sessions €270 (LUNCH INCLUDED)
- 3 Sessions €380 (LUNCH INCLUDED)
- 4 Sessions €490 (LUNCH INCLUDED)

Language

- English

Series Structure & Content

- **Session 1: Influencing From the Dark Side**

April 11, 2019

Unconventional approaches to influence and accelerate transformation within your organization to become a more effective change agent.

Hone your ability to lead and inspire others, achieve results, and develop the skills to become a more purposeful leader.

- **Session 2: Design Thinking Fundamentals**

May 9, 2019

Understanding the Design Thinking principle and process.

Reflection on the conditions for the application of Design Thinking and identify how and when to use different problem solving techniques

- **Session 3: Managing Change Under Uncertainty**

June 6, 2019

The importance of the effect of uncertainty in everyday management.

Where to apply mechanisms to help cope with the effects of uncertainty in the change management context.

- **Session 4: Fully Engaging Your Teams**

August 8, 2019

Reflect on engagement principles in the day-to-day of organizations and identify how their own level of engagement can be improved.

Apply concepts to help effectuate engagement or diminish dis-engagement.



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