



Sacred Heart UNIVERSITY

JACK WELCH COLLEGE OF BUSINESS

Luxembourg

THE 1ST ANNUAL KNOWLEDGE POWER MORNING

A LIFELONG LEARNING EXPERIENCE WITH SHU LUXEMBOURG

SATURDAY, JUNE 4, 9:00 AM - 2:00 PM
MERCURE KIKUOKA GOLF CLUB HOTEL

At Sacred Heart University (SHU), we believe that an MBA is a lifelong project. We are committed to helping our alumni update and refine their skills so they can continue to meet their professional goals.

JOIN US FOR THIS HALF-DAY SEMINAR TO FIND OUT WHAT SHU CAN DO FOR YOU!

KNOWLEDGE POWER MORNING AGENDA

9:00 am	Welcome & Coffee	11:15 am	Discussion Break & Coffee
9:15 am	New Trends in Digital Marketing David Taylor, Ph.D. Fairfield Faculty	11:30 am	Team Management Esther Celosse, LL.M. Luxembourg Faculty
9:45 am	Competitive Strategies Dr. Alfred Steinherr, Ph.D. Luxembourg Academic Director	12:00 pm	Dealing with HR in a Startup Environment Julian Troian, MSc Luxembourg Faculty
10:15 am	Branding Benedikt Jonas, MSc Luxembourg Faculty	12:30 pm	Lunch
10:45 am	Fintech Virtual Currencies Chris Marcilla, MBA Luxembourg Alumnus	2:00 pm	Departure

REGISTER TODAY: alewis@shu.lu
PRICE: Free



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R.S.V.P BY MAY 20, 2016
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