



TEXTBOOKS

Sacred Heart University Luxembourg

TEXTBOOKS – TERM: SUMMER 2021 (21/SU2)

BLACKBOARD REQUIRED FOR ALL COURSES:

All course Blackboard (BB) sites will contain materials for class activities, details on assignments for each session, instructor PowerPoint presentations, links to relevant websites and information on how to access readings not available in Blackboard. Please check the Information, Content and/or Assignments section on the course Blackboard site for each class to ensure you have the necessary materials for each class.

Any course-related e-mails will be sent via Blackboard so please check your Sacred Heart University e-mail regularly – and make sure that your mailbox is not full!

REQUIRED COURSE(S):

WGB 518 Introduction to Business Statistics

INTRODUCTORY STATISTICS, 9TH ED

Author(s): Prem S. Mann

Publisher: John Wiley & Sons, Inc.

Copyright: ©2016

ISBN 13: 9781119537045

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

WGB 519 Introduction to Business Economics – ONLINE

ECONOMICS: A BUSINESS PERSPECTIVE

Author(s): Rubb, Stephen & Sumner, Scott

Publisher: Worth Publishers: MacMillan Learning

Copyright: ©2019

ISBN 13: 9781464182495

ISBN 13: 9781319243593 (International Version)

PLEASE NOTE: You **do not** need the learning software that comes with the book (Sapling)

PLEASE NOTE: Be sure to obtain a full **ECONOMICS** version, not **MACROECONOMICS** or **MICROECONOMICS**.

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

WGB 521 Fundamentals of Management

BECOMING A MASTER MANAGER: A COMPETING VALUES APPROACH, 7TH ED

Author(s): Quinn, R., Faerman, S., Thompson, M., McGrath, M., Bright, D.

Publisher: John Wiley & Sons, Inc.

Copyright: ©2020

ISBN 13: 9781119710967

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

WGB 612 Leading & Influencing with Integrity – ONLINE

LEADERSHIP: RESEARCH FINDINGS, PRACTICE AND SKILLS, 9TH ED

Author(s): Dubrin, Andrew J.

Publisher: South-Western Cengage Learning

Copyright: ©2019

ISBN 10: 0357042492

ISBN 13: 9780357042496

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

INFLUENCE WITHOUT AUTHORITY, 3RD ED

DO NOT PURCHASE INFLUENCE WITHOUT AUTHORITY: COMPLIMENTARY LINK TO E-BOOK VERSION WILL BE PROVIDED BY PROFESSOR THROUGH BLACKBOARD

Author(s): Cohen Alan R., David L. Bradford

Publisher: John Wiley & Sons

Copyright: ©2017

ISBN 13: 9781119347514

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

The only textbooks SHU can approve or suggest are those listed here. Any other specific, course-related questions must be directed to the course instructor. Students are responsible for purchasing a copy of the textbook. Textbooks are not provided by SHU. In addition, if ordering books online, please be aware that delivery may take 4 – 6 weeks.



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MANAGEMENT ELECTIVE(S):

BU 699 AI: Data Science for Business

EXPLORING SAS VIYA: VISUAL ANALYTICS, STATISTICS, AND INVESTIGATIONS

Author(s): SAS Institute

Publisher: SAS Institute

Copyright: ©2019

ISBN 13: 9781642954906 PAPERBACK

ISBN 13: 9781642954531 WEB PDF

FREE WEB PDF: [Click Here](#) or [Review Syllabus](#) for Link.

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

FINANCE ELECTIVE(S):

FN 662 Corporate Finance

HARVARD BUSINESS REVIEW CASES & NOTES

Link to be distributed to all registered students via SHU email before start of class.

HBR COURSEPACK PURCHASING INSTRUCTIONS

Access the HBR Coursepack by visiting the Coursepack Link: Link TBC

*When you first visit the Coursepack Link, you must complete a short registration process. The registration process will ask you to supply your name and email address (**MUST USE SHU EMAIL ADDRESS**) and to create a user name and password. Once the registration process is complete you will be able to purchase and download the Coursepack.*

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.