



# TEXTBOOKS

Sacred Heart University Luxembourg | Welch College of Business & Technology

TEXTBOOKS – TERM: FALL 2021 (21/FA)

## BLACKBOARD REQUIRED FOR ALL COURSES:

*All course Blackboard (BB) sites will contain materials for class activities, details on assignments for each session, instructor PowerPoint presentations, links to relevant websites and information on how to access readings not available in Blackboard. Please check the Information, Content and/or Assignments section on the course Blackboard site for each class to ensure you have the necessary materials for each class.*

*Any course-related e-mails will be sent via Blackboard so please check your Sacred Heart University e-mail regularly – and make sure that your mailbox is not full!*

## REQUIRED COURSE(S):

### WGB 604 Business Competencies I

THE CULTURE MAP

**Author(s):** Erin Meyer

**Publisher:** PublicAffairs

**Copyright:** ©2014

**ISBN 10:** 1610392507 (Amazon)

**ISBN 13:** 9781610392501

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

### WGB 612 Leading & Influencing with Integrity

LEADERSHIP: RESEARCH FINDINGS, PRACTICE AND SKILLS, 9<sup>TH</sup> ED

**Author(s):** Dubrin, Andrew J.

**Publisher:** South-Western Cengage Learning

**Copyright:** ©2019

**ISBN 10:** 0357042492

**ISBN 13:** 9780357042496

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

### WGB 614 Social & Legal Responsibilities in Business

NO TEXTBOOK REQUIRED

Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.

### WGB 650 Strategic Integration

NO TEXTBOOK REQUIRED

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## MANAGEMENT & FINANCE ELECTIVE(S):

### BU 675 Digital Transformation

NO TEXTBOOK REQUIRED

*Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.*

### BU 699 Circular Economy

NO TEXTBOOK REQUIRED

*Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.*

### BU 699 Project Management

A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK® GUIDE), 7TH EDITION

**Author(s):** Erin Meyer

**Publisher:** PublicAffairs

**Copyright:** ©2020

**ISBN 10:** 1628256648 (Amazon)

**ISBN 13:** 978-1628256642

AGILE PRACTICE GUIDE

**Publisher:** Project Management Institute, Inc.

**Copyright:** ©2017

**ISBN 13:** 978-1628251999

### BU 699 Business Communication Skills

NO TEXTBOOK REQUIRED

*Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.*

### BU 699 Social Entrepreneurship

NO TEXTBOOK REQUIRED

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### FN 612 Private Equity & other Alternative Asset Classes

NO TEXTBOOK REQUIRED

*Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.*

### FN 674 Advanced Risk Management

Financial Risk Manager Handbook - FRM Part I/ Part II, 6th Edition

**Author(s):** Ph. Jorion

**Publisher:** John Wiley & Sons, Inc.

**Copyright:** ©2010

**ISBN 13:** 978-1-118-01791-3

*Blackboard site will contain other reading materials and links to relevant websites and information on how to access readings not available in Blackboard. Please check the sections on our Blackboard site for each class to ensure you have the necessary materials for each class.*