



SUSTAINABILITY
IN ACTION

Sustainability in Action Leadership Platform

Driving Change through Education

BUSINESS MODELS NEED TO CHANGE

Sustainable innovation means much more than limiting the negative impact of profit.

Using business as a force for good aspires to align economic, environmental and social considerations in order to sustain human life on earth. Together with local and international partners, we decided to contribute to this realignment by creating :

The Sustainability in Action Leadership Platform

to educate, enable and empower current and future leaders to become ambassadors in the paradigm shift from shareholder to stakeholder value.



The platform combines content, courses and programs enabling people, through a holistic approach, to learn how to make a sustainable difference to their own lives, their community, their organization and society.

YOU ARE SOMEONE WHO WANTS TO...

- Raise awareness of how the system has failed
- Understand current sustainability challenges
- Explore new business models and sustainable solutions
- Analyze the role of business eco-systems
- Deal with resistance and barriers to change
- Become an ambassador in the paradigm shift from shareholder to stakeholder value
- Apply the principles of sustainability to communities and organizations

YOU ARE...

- **A professional** interested in acquiring skills that will implement sustainability in your life, that of your family, your community and society
- **An organization** looking for tools to initiate, drive and implement change in its business, by educating its employees to become ambassadors of organizational change

OUR PROGRAMS ARE DESIGNED TO BE FLEXIBLE TO MEET YOUR NEEDS...

Open Enrolment Courses

- Sustainable Management Strategies
- Circular Economy
- Sustainable Finance
- Governance and Sustainability
- Legal and Social Responsibility
- Social Entrepreneurship & Impact Economics

Sustainability & Social Impact Business Certificate

- In-person program
- 12 credit hours, 4-8 courses,

3-6 hours/week

- Evening courses
- 1 year, flexible start date
- Apply credits earned towards an MBA
- Admission requirements: Statement of interest, CV, letter of recommendation

Online Mini MBeA

(Master in Benefit Administration).

- Designed in partnership with BLab
- 3-month program offered online
- 10 webinars of 2 hours

info

More information...

<https://www.shu.lu/sustainability-in-action-leadership-platform/>